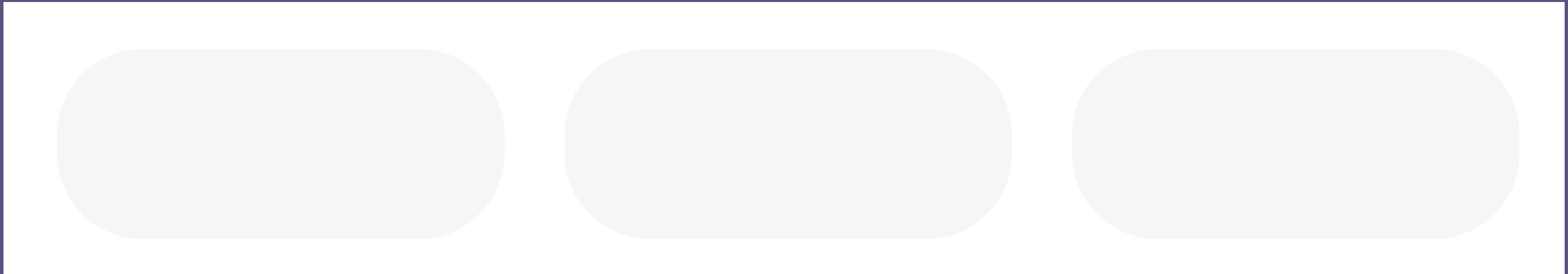
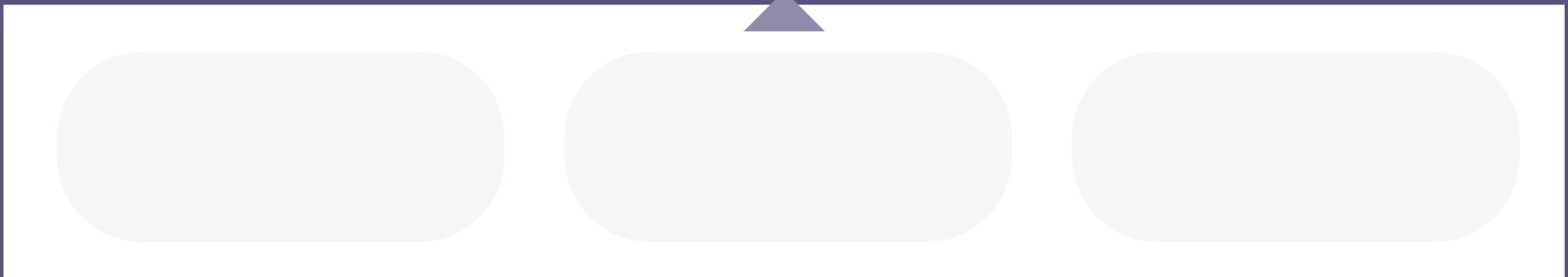


Strategy Map Template

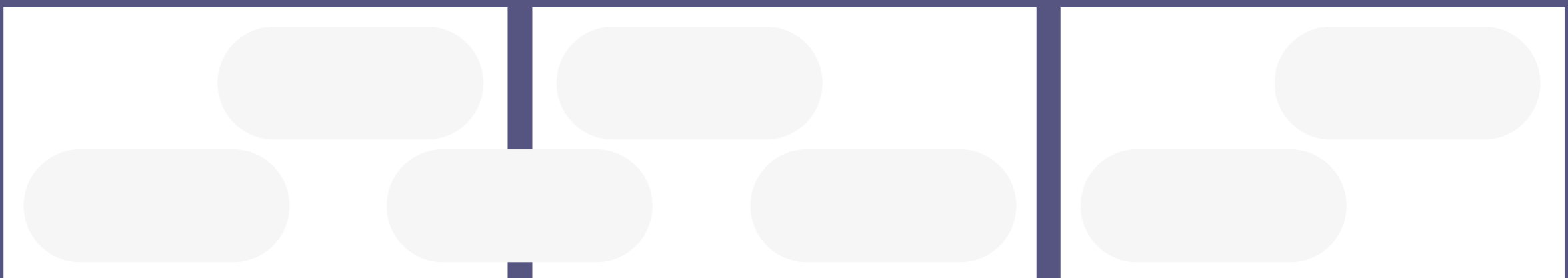
Financial Perspective
What are our most important financial outcomes?



Customer Perspective
How should we appear to customers?



Process Perspective
At what do we need to excel to fulfil customer expectations?



Learning & Growth Perspective
How will we sustain our ability to improve?

